

Ayer's Rock Alkaline Filter

The Ayer's Rock Alkaline Filter is the true alkaline filter. It offers premium quality alkaline water and provides far better results than ordinary calcite alkaline filters. This filter has extended benefits including the increasing the pH of tap water to 10, achieving an Oxidation Reduction Potential of -500mv, emitting far-infrared rays, and producing shorter cluster chains in the water molecule.

Benefits of Alkaline Water



Ayer's Rock Ceramic Marbles

Negative Ion Ceramic Marbles

- Emit negative ions for healthy cells
- Help to fight against free radicals
- Boost immune system

Alkaline Ceramic Marbles

- Create Alkaline Water
- Increase pH up to 10.5
- Help the body to absorb minerals better

Tourmaline Ceramic Marbles

- Reduce amount of clusters in water molecule from 20 to 5
- Develop synergy between the Negative Ion and Far-Infrared Ceramic Marbles

Far-Infrared Ceramic Marbles

- Emit Far-Infrared Rays
- Activate metabolic functions
- Increase oxygen content in blood

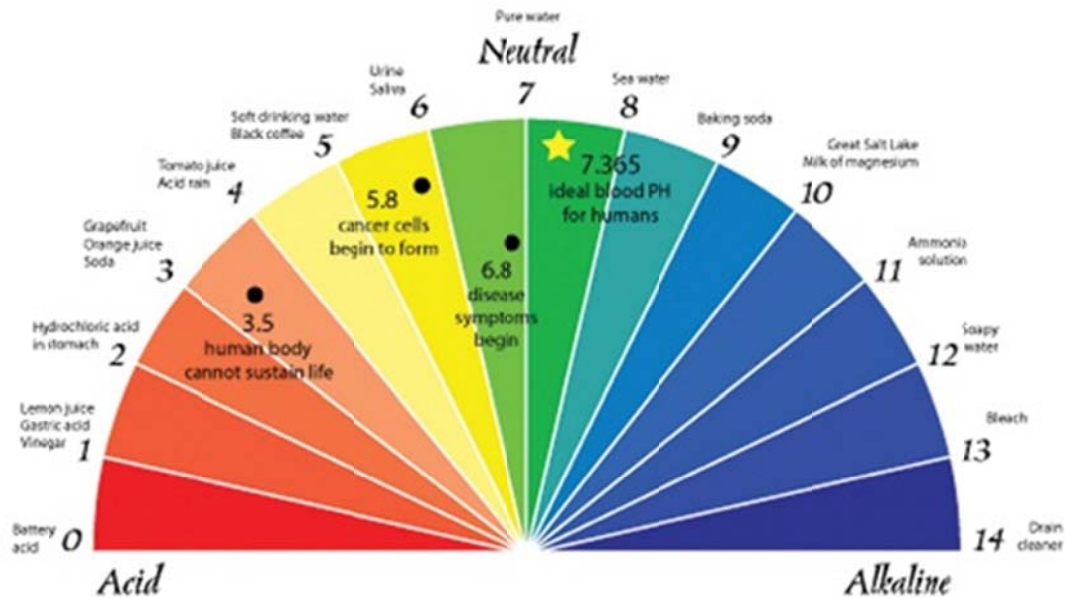
The human body has a blood pH of 7.365 and it is essential to maintain this pH balance. Much of what we eat, such as processed sugar, meat, dairy, and coffee has an acidic effect on the pH balance. As an effect, the body has to work extra hard to restore itself to a neutral pH. Alkaline Water greatly assists in the balancing process by introducing a higher pH to the body to offset the low pH and therefore, the natural balance is reestablished.

Alkaline Water also significantly helps the body absorb minerals because of its high oxygen content. This is highly

important because, if the body does not have enough minerals, such as calcium, it tries to find it elsewhere and could potentially steal it from the bones in our body. This weakens the bones and could cause major problems later in life.

pH

The Ayer's Rock Alkaline Filter has the ability to raise the pH of the filtered water to 10.5! This is an amazing property of this filter because most calcite filters can only raise the pH to 7.5.



Oxidation Reduction Potential

According to author Ray Kurzweil, member of the National Inventors Hall of Fame, Alkaline Water has extended benefits beyond increasing the pH of water. He states that the Oxidation Reduction Potential (ORP) is the most important benefit of Alkaline Water. The Oxidation Reduction Potential (ORP) reading is an indicator of how bio-available and bio-absorbable a product will be in your body. The lower the reading below 0 millivolts (mv), the more ions are available to assist with your body's metabolic functions. A very high negative ORP is desirable because it is very useful at attacking dangerous free radicals and stops them from harming healthy cells in the body.

“Free radicals are among the most damaging molecules in the body and are highly unstable molecules that are oxidizing agents and are electron deficient. They are a principal cause of damage and disease in the body. Oxygen free radicals contribute significantly to a broad variety of harmful conditions in the body, ranging from life-threatening conditions such as heart disease, stroke and cancer, to less severe conditions such as sunburns, arthritis, cataracts, and many others. Damage to tissues results when free radicals strip these [necessary] electrons from healthy cells. If the damage goes on unchecked, this will lead to disease. For example, the oxidation of LDL cholesterol particles in arterial walls by free radicals triggers an immune system response that results in atherosclerosis, the principal cause of heart disease.” – Ray Kurzweil

The pH value of negatively charged ORP water is higher and is capable of balancing acid in the body. The Ayer's Rock Alkaline Filter produces increased hydroxide ions in the water, which reacts to the water molecule. This reaction increases the oxygen content in the water, therefore producing Alkaline Water.

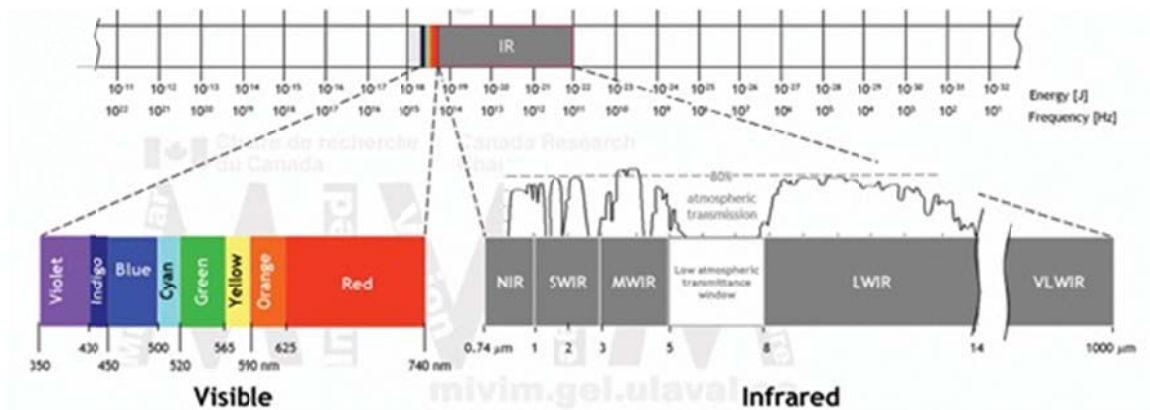
- The ORP of the Ayer's Rock Alkaline Water Filter is -500mv.
- The ORP of tap water is +370mv.

- The ORP of carbonated drinks is +500mv.

Far-Infrared Rays

The Ayer's Rock Alkaline Water Filter utilizes Tourmaline Ceramic, which, when combined with water, generates indispensable minerals for the body. Simultaneously, the Ayer's Rock Alkaline Water Filter revitalizes the water, emitting FIR (far-infrared rays) to produce 'living water'.

Ayer's Rock Alkaline Water is very similar, characteristically, to the water inside our bodies and is created by adding Ferric Ferrous Salt (Fe_2Fe_3) to water through ceramic material in the filter. When Fe_2Fe_3 is added to ordinary tap water, it emits high frequency far-infrared rays. Far-infrared rays are known for their powerful healing and detoxifying effects on living organisms. Far-infrared rays suppress the growth of excessive free radicals and shorten the cluster chain of water. The purified and activated water has smaller water clusters, which are more efficient at protecting cells from various stimulants.



What are Far-Infrared Rays?

Far-infrared (FIR) rays are part of the sunlight spectrum that is invisible to the naked eye. FIR rays, also known as Biogenetic rays, have a wavelength between 6 and 14 microns. Biogenetic rays have been proven by scientists to promote the growth and health of cells, especially in living organisms. FIR rays, when absorbed, are able to activate, revitalize, reactivate, develop, and strengthen various organs in our bodies.

What are the benefits of Far-Infrared Rays?

FIR rays create resonance with water molecules. They ionize and activate water molecules in our cells and blood by increasing oxygen content in the blood, therefore improving our blood circulation and health condition.

The micro-circulatory system plays an important role in the health of organs in the human body. When there are problems with the micro-circulatory system, various ailments will occur. FIR rays vibrate at a frequency similar to that of human body, enabling them to penetrate the body, activating and reactivating cells, and strengthening the micro-circulatory system. FIR rays also regulate blood flow, which has been diminished due to blood clots.

Due to improvement of the micro-circulatory system, FIR rays help to increase the immunity of our bodies against disease, slow down the aging process, and boost metabolism.

Far-infrared rays are also useful in:

- Prevention of bacteria growth
- Pain Relief
- Softening hard water
- Eliminating odor in water
- Air Purification
- Health improvement
- Boosting cell regeneration
- Balancing acidic levels in our body
- Normalizing blood cholesterol
- Preventing mold
- Helping plants flourish

Clusters

Research from the University of Georgia has shown that diseased cells are surrounded by unstructured water and healthy cells are surrounded by structured water.

"Structured water" is highly soluble and can readily absorb the body's minerals. For this reason, minerals, trace minerals, and vitamins combined with structured water, enable the journey of these minerals from the digestive tract, to the bloodstream, and into the tissues.

Ayer's Rock Alkaline Water only has 5–6 clusters and is the best hydrating, most readily absorbed water on earth.



Structured water crystal found in spring water that has been energized and transformed by natural magnetic and far-infrared minerals



Unstructured tap water which has been damaged by chlorine and other contaminants